



LIFESTYLE NORTH AMERICA

— FALL/WINTER 2009 —



The Red Wing Shoe Company was built on America's great promise; if one worked hard enough, one could achieve anything. The founder of our company, Charles Beckman, was a big believer in this promise. As a prosperous main street shoe merchant in Red Wing, Minnesota, he saw firsthand the need for durable and comfortable boots. When he couldn't find boots that met his needs, he did what any hard-working businessman would do; he decided to make his own. In 1905, Mr. Beckman and his partners founded the Red Wing Shoe Company. Working ten hours per day, his skilled employees soon were turning out 110 pairs per day. Word of the quality and comfort built into every pair of Red Wing boots spread quickly and the company prospered.

Today a third generation of employees, located just down the road from the original factory, continues this tradition by using the same premium craftsmanship and attention to detail. Triple-stitched seams, sturdy welt construction and rich leathers are signature elements of a Red Wing boot. For over a century, this commitment to excellence has been handed down to these generations of shoemakers.



## TABLE OF CONTENTS

<b>History</b> .....	6-9
<b>Heritage Work</b> .....	10-21
Classic Work / Moc Toe .....	11
Classic Work / Round Toe .....	12-13
Chelsea Rancher .....	14
Work Chukka.....	15

Iron Ranger .....	16-17
Engineer.....	18-21
<b>Classic Dress</b> .....	22-25
Beckman Collection.....	23-25
<b>Authentic Casual</b> .....	26-29
Wabasha.....	27-29

<b>Heritage Work Women's</b> .....	30-35
<b>Leather</b> .....	36
<b>Sales Representatives</b> .....	39
<b>Index</b> .....	39





1909 PLANT 1 - RED WING, MN





## RED WING SHOE COMPANY ESTABLISHED 1905



### CHARLES BECKMAN

Charles Beckman, a successful Main Street shoe merchant creates the Red Wing Shoe Company with 14 other local business investors. Their goal; build a better work boot.

1905



### ORIGINAL WORK BOOT

The original work boot from the first year of Red Wing production combined leather, buckles and laces for a secure fit.

### PLANT 1

The original Red Wing Shoe plant located at the corner of Main Street and Potter. Today the location is used by the company for new product development.



### INDIAN HEAD LOGO

The original Red Wing Shoe Company logo commemorates Chief Red Wing, the leader of the original inhabitants of the upper Mississippi River territory.



1909

### CUTTING ROOM

The first generation of shoe making craftsmen cut Red Wing's heavy weight, high quality leather by hand.



### RED WING CITY

View of Main Street in 1900 from Barn Bluff.



## HORSE DRAWN WAGON

Finished shoes, packed in wooden crates, are loaded on wagons headed to the nearby Mississippi riverfront for loading onto trains and riverboats destined to retailers throughout the upper Mississippi valley.



## ARMY SHOE

To support the war effort, Red Wing re-directs their boot production to support America's doughboys serving their country in World War I.



## OIL KING BOOTS

With the introduction of boots for oil field workers, Red Wing begins developing specialty work boots to meet specific occupational needs.

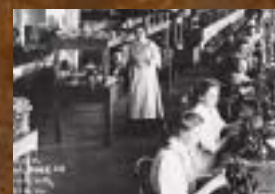


## RED WING LOGO

The Red Wing winged logo from 1928 is introduced. The logo is modeled after the feathers used in Chief Red Wing's ceremonial headdress.



1919



## FITTING ROOM

The signature triple-stitch sewing pattern is used to sew the pieces together.



## QUALITY AD

Outstanding quality was the essence of Red Wing products. This 1919 ad highlights the quality of hand-nailed Red Wing boots.

## BROWN CHIEF

Introduced in 1919 as a farmer's boot. The boot used special leathers, tanned to withstand harsh farming conditions. This boot expands Red Wing's reputation of quality across more of America.



1925



## J.R. SWEASY

J.R. Sweasy becomes president of Red Wing Shoe Company. He would be the first of three generations of the Sweasy family to lead the company.

## BILLY BOOT

Built to meet the demands of America's adventurous youths, the style featured a side snap pocket for a pocket knife. It would be one of the company's top selling styles.





## STEEL TOE

Red Wing introduces its first steel toe work boot.



## IRISH SETTER

The model # 877 hunting boot is introduced. The unique red color of the leather mirrors the distinctive coat of a classic upland bird dog; the Irish Setter. This match leads to the boot's unique name and dog logo.



## PLANT 2

A second plant is opened in Red Wing, MN to keep up with the growing worldwide demand. It is located 3 miles down the road from the original Plant 1 facility.



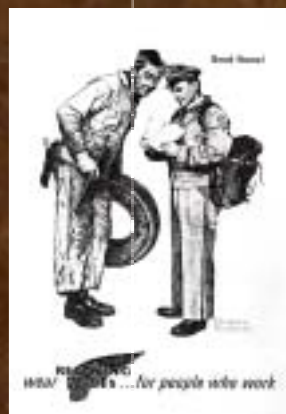
1934



## MOBILE SHOE SALES

Red Wing introduces its first mobile shoe sales service. Now the shoe store could be brought to the factory location for workers to buy shoes.

1950



1960

## ROCKWELL AD

The renowned illustrator Norman Rockwell, recognized for his unique style of capturing life of main street America is hired to create advertising images for the company.

## 2268 ENGINEER

In the 30's trains were America's transportation backbone. The engineer boot was created to serve the needs of the men who piloted these steam puffing behemoths.



## IRISH SETTER 877

Designed as a Red Wing upland game hunting boot, their unique red leather matched the coat of another famous upland game. The match leads to the boot's Irish Setter name and logo.



## PECOS BOOTS

In 1953 PECOS boots were the first to combine durability, comfort and western styling. They would soon be worn on oil rigs, farms and job sites around the world.





## S.B. FOOT TANNING

Opened in 1887, the Red Wing, Minnesota based business, S. B. Foot Tanning has been supplying Red Wing with premium leathers since 1905.

## RED WING LOGO UPDATED

True to its original shape and color the Red Wing Shoes mark is updated for the times, but remains true to its heritage.



1987



## SUPER SOLE

Direct attach construction using a urethane sole was introduced. Named Super Sole, the new process delivered on its promise of superior durability and comfort.



## CUTTING ROOM

Today the cutting room operates much as it did in 1905. Skilled craftsmen still hand-cut the leather to yield premium parts for Red Wing's high quality footwear.

## FITTING ROOM

Skilled sewers piece together the hand-cut leather parts. Original machines from 1905 are still used, along with our signature triple-stitched sewing pattern.



2005



## CORK FILLING

Cork filling is applied to the insole. The durable cork material will mold to the individual's foot shape providing all day comfort and long lasting durability.

## BECKMAN 9010

A dress leather boot with work boot styling, the Beckman boot uses premium Featherstone leather to create a dress boot that is still true to its work boot roots.







## HERITAGE COLLECTION

The Heritage Collection is inspired by Red Wing's work boot legacy. They deliver comfort in a timeless fashion by combining classic Red Wing work styles, rich leathers, durable welt construction, and comfort features. Together they create a style that is uniquely Red Wing.



Photo Credits:

Iron workers at Dayton's Department Store in Minneapolis, MN.

## CLASSIC WORK / Moc Toe

Our Classic Work boots were made to withstand the rigors of hard work and the brutality of harsh weather. These boots earned their reputation on the farms and cities of America's heartland. Today, these American classics feature the highest quality materials, craftsmanship and signature Red Wing leathers.



**Style No. 1907**  
6" CLASSIC MOC

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Copper Rough & Tough  
Traction Tred  
Goodyear Welt  
45  
Leather Cleaner, Mink Oil  
D 7-12,13



**Style No. 8130**  
6" CLASSIC MOC

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Chrome  
Traction Tred  
Goodyear Welt  
23  
Leather Cleaner, Black Leather Conditioner  
D 7-12,13



**NEW**  
**Style No. 8131**  
6" CLASSIC MOC

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Oro Russet Portage  
Traction Tred  
Goodyear Welt  
23  
Leather Cleaner, Leather Conditioner  
D 7-12,13



**Style No. 8138**  
6" CLASSIC MOC

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Briar Oil Slick  
Traction Tred  
Goodyear Welt  
23  
Leather Cleaner, Boot Oil  
D 7-12,13,EE 8-12,13



**NEW**  
**Style No. 8146**  
6" CLASSIC MOC LUG

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Briar Oil Slick  
Vibram® Lug  
Goodyear Welt  
23  
Leather Cleaner, Boot Oil  
D 7-12,13



## CLASSIC WORK / Round Toe

Inspired by our classic work boots, the round toe design uses one piece of leather versus two to form the work boot toe. As seams are the weakest point of a work boot, eliminating the need to stitch two pieces of leather made an already tough boot even tougher. Classic white crepe soles and Red Wing signature leathers complete the unique look.



Workmen tearing down the Newton Building in St. Paul on break.



**NEW**

**Style No. 8165**

**6" CLASSIC ROUND**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Chrome  
Traction Tred  
Goodyear Welt  
8  
Leather Cleaner, Black Leather Conditioner  
D 7-12, 13



**NEW**

**Style No. 8166**

**6" CLASSIC ROUND**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Oro Russet Portage  
Traction Tred  
Goodyear Welt  
8  
Leather Cleaner, Leather Conditioner  
D 7-12, 13

**NEW****Style No. 8181****6" CLASSIC ROUND****LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**Hawthorne Muleskinner  
Traction Tred  
Goodyear Welt  
8  
Nubuck/Suede Cleaner Kit, Mink Oil  
D 7-12, 13**NEW****Style No. 9111****6" CLASSIC ROUND****LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**Copper Rough & Tough  
Traction Tred  
Goodyear Welt  
8  
Leather Cleaner, Mink Oil  
D 7-12, 13





Farmer with his flock of sheep

## Chelsea Rancher

The Chelsea Rancher boot was developed for American sheep ranchers. They needed boots which, when their sheep were threatened, could be easily pulled on to get to the pasture in a moment's notice. Today these same boots are made with premium soles and Red Wing Shoe Company leathers.



**Style No. 2916**

**CHELSEA RANCHER**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Copper Rough & Tough  
Roccia  
Goodyear Welt  
8  
Leather Cleaner, Mink Oil  
D 7-12,13, EE 8-12



**Style No. 2917**

**CHELSEA RANCHER**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Briar Oil Slick  
Roccia  
Goodyear Welt  
8  
Leather Cleaner, Boot Oil  
D 7-12,13, EE 8-12



**NEW**

**Style No. 2918**

**CHELSEA RANCHER**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Star  
Roccia  
Goodyear Welt  
8  
Leather Cleaner, Black Leather Conditioner  
D 7-12,13

## Work Chukkas

Inspired by our rugged work boot heritage, our Work Chukkas are casual in appearance, but ruggedly handsome. They employ Red Wing's signature white crepe sole, premium leathers and Goodyear welt construction. The result is a lightweight and comfortable casual boot that is uniquely Red Wing. They're the perfect shoe for looking busy while not doing anything.

HERITAGE WORK COLLECTION



**Style No. 3140**  
CHUKKA

**LEATHER** Oro-iginal  
**SOLE** Euro-Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 210  
**PRODUCT CARE** Leather Protector, Boot Oil  
**USA MEN'S SIZES** D 7-12, 13, 14



**Style No. 3141**  
CHUKKA

**LEATHER** Briar Oil Slick  
**SOLE** Euro-Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 210  
**PRODUCT CARE** Leather Cleaner, Boot Oil  
**USA MEN'S SIZES** D 7-12, 13, 14



**NEW**  
**Style No. 3143**  
CHUKKA

**LEATHER** Sand Mohave  
**SOLE** Euro-Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 210  
**PRODUCT CARE** Nubuck/Suede Cleaner Kit  
**USA MEN'S SIZES** D 7-12, 13, 14



**Style No. 51058**  
CHUKKA

**LEATHER** Black Premium  
**SOLE** Euro-Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 210  
**PRODUCT CARE** Leather Cleaner, Neutral Shoe Creme  
**USA MEN'S SIZES** D 7-12, 13, 14





### **Iron Ranger**

In far northern Minnesota, lies the Mesabi Iron Range, a rugged, remote area from which raw iron ore was mined. The local residents proudly became known as Iron Rangers, individuals with a sense of adventure and a determined personality. Those same attributes are what makes the Iron Ranger Collection so appealing. These boots are as impressive as they are rugged.

**Photo Credits:**  
Fayal underground mine,  
Number Two Station.



**Style No. 8111**  
6" IRON RANGER

**LEATHER** Amber Harness  
**SOLE** Nitrile Cork  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 8  
**PRODUCT CARE** Leather Cleaner, Boot Oil  
**USA MEN'S SIZES** D 7-12, 13, EE 7-12



**NEW**  
**Style No. 8112**  
6" IRON RANGER

**LEATHER** Oro-iginal  
**SOLE** Nitrile Cork  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 8  
**PRODUCT CARE** Leather Cleaner, Boot Oil  
**USA MEN'S SIZES** D 7-12, 13



**Style No. 8113**  
6" IRON RANGER

**LEATHER** Hawthorne Muleskinner  
**SOLE** Nitrile Cork  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 8  
**PRODUCT CARE** Nubuck/Suede Cleaner Kit, Mink Oil  
**USA MEN'S SIZES** D 7-12, 13, EE 7-12



**NEW**  
**Style No. 8114**  
6" IRON RANGER

**LEATHER** Black Harness  
**SOLE** Nitrile Cork  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 8  
**PRODUCT CARE** Leather Cleaner, Boot Oil  
**USA MEN'S SIZES** D 7-12, 13



## Engineer

The Red Wing Engineer style was originally developed for engineers working on America's railroads. The all leather boot, pull-on styling and minimal stitching protected the engineer and his boots from the occasional hot ember that fell from the locomotive's firebox. They were tough enough to protect against tough locomotive floors and the buckle added a touch a class to match an engineer's status.

Photo Credits:  
Worker polishing  
railroad engine light.



**NEW****Style No. 2990**

11" ENGINEER

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**Black Harness  
Nitrile Cork  
Goodyear Welt  
522  
Leather Cleaner, Boot Oil  
D 7-12, 13**NEW****Style No. 2991**

11" ENGINEER

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**Amber Harness  
Nitrile Cork  
Goodyear Welt  
522  
Leather Cleaner, Boot Oil  
D 7-12, 13**NEW****Style No. 2992**

11" ENGINEER

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**Burnt Orange Muleskinner  
Nitrile Cork  
Goodyear Welt  
522  
Nubuck/Suede Cleaner Kit, Mink Oil  
D 7-12, 13

## Engineer Collection

The Engineer collection offers superior craftsmanship with the Red Wing standard of durability and comfort stitched into every boot. Using Red Wing Shoe Company leathers with a rough scratched in feel, these boots are built for hard work in tough demanding conditions just like when America ran on the rails.



Building the steel stairway up the bluff in St. Paul.



**Style No. 2970**

**11" ENGINEER**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Briar Oil Slick  
Traction Tred  
Goodyear Welt  
522  
Leather Cleaner, Boot Oil  
D 4-12, 13



**Style No. 2971**

**11" ENGINEER**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Copper Rough & Tough  
Traction Tred  
Goodyear Welt  
522  
Leather Cleaner, Mink Oil  
D 4-12, 13

**Style No. 2974**

11" ENGINEER

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Lumberjack  
Traction Tred  
Goodyear Welt  
522  
Leather Cleaner, Boot Oil  
D 4-12, 13

**Style No. 2975**

11" ENGINEER

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Concrete Rough & Tough  
Traction Tred  
Goodyear Welt  
522  
Leather Cleaner, Mink Oil  
D 4-12, 13





Photo Credits:  
Main Street, Red Wing, MN.  
(detail from larger image)

CLASSIC DRESS



## THE BECKMAN COLLECTION

Our Beckman Collection is named after the Red Wing Shoe Company founder; Charles Beckman. Mr. Beckman operated a shoe store at Main and Bush streets in Red Wing.

In his advertising and store signage, he promoted himself as: Beckman, The Shoe Man. Over 100 years later the company he founded continues to prosper. Naming our finest dress boots after Mr. Beckman seems more than appropriate. We are confident the shoe man would appreciate the endorsement.



*Charles Beckman*

## Beckman Collection

Harkening back to a time when a gentlemen wore functional footwear with a touch of class, the Beckman Collection is named after the founder of the Red Wing Shoe Company; Charles Beckman. Navigating the muddy streets of Red Wing as part of his daily routine, he wore sturdy boots that could be polished to match his status as a successful Main Street merchant. Today the Collection consists of classically styled, boots made with Red Wing's finest Featherstone Leather. These boots are built to impress.



A general view of Red Wing



**NEW**

**Style No. 9010**

**6" CLASSIC MOC**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Cherry Featherstone  
Roccia  
Goodyear Welt  
23  
Leather Cleaner, Neutral Shoe Creme  
D 7-12



**Style No. 9011**

**6" CLASSIC ROUND**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Cherry Featherstone  
Roccia  
Goodyear Welt  
8  
Leather Cleaner, Neutral Shoe Creme  
D 7-12



CLASSIC DRESS



**NEW**

**Style No. 9012**

**6" CLASSIC MOC**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Chestnut Featherstone  
Roccia  
Goodyear Welt  
23  
Leather Cleaner, Neutral Shoe Creme  
D 7-12



**NEW**

**Style No. 9013**

**6" CLASSIC ROUND**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Chestnut Featherstone  
Roccia  
Goodyear Welt  
8  
Leather Cleaner, Neutral Shoe Creme  
D 7-12



**Style No. 9014**

**6" CLASSIC ROUND**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Featherstone  
Roccia  
Goodyear Welt  
8  
Leather Cleaner, Neutral Shoe Creme  
D 7-12



**NEW**

**Style No. 9015**

**6" CLASSIC MOC**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Black Featherstone  
Roccia  
Goodyear Welt  
23  
Leather Cleaner, Neutral Shoe Creme  
D 7-12



## THE WABASHA COLLECTION

Downstream from Red Wing, the Mississippi River at Wabasha, Minnesota runs swift and rugged - not content to flow in a predictable channel. The river valley offers a unique terrain of islands, bluffs and prairie that is home to soaring bald eagles and hard-working people. Rugged and diverse, yet appealing and comfortable, made in America with Red Wing leathers.

Photo Credits:  
Man standing on steamer  
Red Wing on Mississippi River.

AUTHENTIC CASUALS



**NEW**

**Style No. 9171**

**BOAT**

Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Mahogany Oro-iginal  
Boat Sole  
Handsewn Littleway  
516-2  
Leather Cleaner, Boot Oil  
E 6-12



**NEW**

**Style No. 9174**

**BOAT**

Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Oro Russet Oro-iginal  
Boat Sole  
Handsewn Littleway  
516-2  
Leather Cleaner, Boot Oil  
E 6-12



**NEW**

**Style No. 9177**

**BOAT**

Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Navy Portage  
Boat Sole  
Handsewn Littleway  
516-2  
Leather Cleaner, Leather Conditioner  
E 6-12



## Wabasha Collection

The quality built into the Wabasha Collection is evident the moment you touch the shoes. Handsewn by skilled shoemakers, every pair is comfortable by design, featuring durable, rugged soles and thick leathers that soften and improve with age. Every component and every stitch reflect the quality generations of customers have come to expect from the Red Wing Shoe Company.



Boatman Image - Levee Park, Red Wing



**NEW**

**Style No. 9172**

Oxford  
Available Spring 09

**LEATHER  
SOLE  
CONSTRUCTION  
LAST No.  
PRODUCT CARE  
USA MEN'S SIZES**

Mahogany Oro-iginal  
Vibram® Mini Lug  
Goodyear Welt  
516-2  
Leather Cleaner, Boot Oil  
E 6-12



**NEW**

**Style No. 9175**

Oxford  
Available Spring 09

**LEATHER  
SOLE  
CONSTRUCTION  
LAST No.  
PRODUCT CARE  
USA MEN'S SIZES**

Oro Russet Oro-iginal  
Vibram® Mini Lug  
Goodyear Welt  
516-2  
Leather Cleaner, Boot Oil  
E 6-12

AUTHENTIC CASUALS



**NEW**

**Style No. 9173**

**Chukka**  
Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Mahogany Oro-iginal  
Vibram® Mini Lug  
Goodyear Welt  
516-2  
Leather Cleaner, Boot Oil  
E 6-12



**NEW**

**Style No. 9176**

**Chukka**  
Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Oro Russet Oro-iginal  
Vibram® Mini Lug  
Goodyear Welt  
516-2  
Leather Cleaner, Boot Oil  
E 6-12



**NEW**

**Style No. 9178**

**Oxford**  
Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Hawthorne Muleskinner  
Vibram® Mini Lug  
Goodyear Welt  
516-2  
Nubuck/Suede Cleaner Kit, Mink Oil  
E 6-12



**NEW**

**Style No. 9179**

**Chukka**  
Available Spring 09

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MEN'S SIZES**

Hawthorne Muleskinner  
Vibram® Mini Lug  
Goodyear Welt  
516-2  
Nubuck/Suede Cleaner Kit, Mink Oil  
E 6-12



## HERITAGE WORK WOMEN'S

Red Wing Shoes is known world-wide for making work boots for men. What isn't as well known is we are equally skilled at making boots for women, too. In the early years of our company, we made as many boots for women as we did men. Our Heritage Work Collection for Women recreates some of our classic work and outdoor styles.

Photo Credits:  
Barn Bluff, Red Wing, MN, 1935.





**Style No. 2970**  
11" ENGINEER

**LEATHER** Briar Oil Slick  
**SOLE** Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 522  
**PRODUCT CARE** Leather Cleaner, Boot Oil  
**USA MEN'S SIZES** D 4-12, 13  
(for women's sizes, see conversion chart)



**Style No. 2971**  
11" ENGINEER

**LEATHER** Copper Rough & Tough  
**SOLE** Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 522  
**PRODUCT CARE** Leather Cleaner, Mink Oil  
**USA MEN'S SIZES** D 4-12, 13  
(for women's sizes, see conversion chart)



**Style No. 2974**  
11" ENGINEER

**LEATHER** Black Lumberjack  
**SOLE** Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 522  
**PRODUCT CARE** Leather Cleaner, Boot Oil  
**USA MEN'S SIZES** D 4-12, 13  
(for women's sizes, see conversion chart)



**Style No. 2975**  
11" ENGINEER

**LEATHER** Concrete Rough & Tough  
**SOLE** Traction Tred  
**CONSTRUCTION** Goodyear Welt  
**LAST No.** 522  
**PRODUCT CARE** Leather Cleaner, Mink Oil  
**USA MEN'S SIZES** D 4-12, 13  
(for women's sizes, see conversion chart)

## ENGINEER & PECOS

Since 1905 women have been a part of the Red Wing Shoe Company, working in our Main Street factory making our boots with their skilled hands. Today women are still making our boots the same way as the women who came before them, using hand-crafted leather and stitching the pieces to sturdy durable soles. Someone's great, great grandmother would be very proud.



Sole & Heel Packing Room



**NEW**

**Style No. 2987**

14" ENGINEER

LEATHER  
SOLE  
CONSTRUCTION  
LAST No.  
PRODUCT CARE  
USA WOMEN'S SIZES

Briar Oil Slick  
Traction Tred  
Goodyear Welt  
102  
Leather Cleaner, Boot Oil  
B 5-11, 12



**NEW**

**Style No. 2988**

14" ENGINEER

LEATHER  
SOLE  
CONSTRUCTION  
LAST No.  
PRODUCT CARE  
USA WOMEN'S SIZES

Black Harness  
Traction Tred  
Goodyear Welt  
102  
Leather Cleaner, Boot Oil  
B 5-11, 12

**NEW****Style No. 9066**

PECOS

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA WOMEN'S SIZES**

Tan Calico  
Roccia  
Goodyear Welt  
952  
Leather Cleaner, Neutral Shoe Creme  
D 5-10, 11

**NEW****Style No. 9068**

PECOS

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA WOMEN'S SIZES**

Brownstone Rough & Tough  
Roccia  
Goodyear Welt  
952  
Leather Cleaner, Mink Oil  
D 5-10, 11

**NEW****Style No. 9069**

PECOS

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA WOMEN'S SIZES**

Sand Bruiser  
Roccia  
Goodyear Welt  
952  
Leather Cleaner, Mink Oil  
D 5-10, 11



## WOMEN'S HERITAGE WORK

Mr. Beckman's original quest when he started the company was to make a work boot that was comfortable and could stand up to the harsh Minnesota climate. Today that same promise of quality is built into our women's styles and like all Red Wing shoes they are built to last.



Women handling lath machines in Northern Pacific Railway's Como Shops.



**NEW**

**Style No. 9053**

**CHELSEA RANCHER**

**LEATHER  
SOLE  
CONSTRUCTION  
LAST No.  
PRODUCT CARE  
USA WOMEN'S SIZES**

Tan Calico  
Roccia  
Goodyear Welt  
952  
Leather Cleaner, Neutral Shoe Creme  
D 5-10, 11



**NEW**

**Style No. 9054**

**CHELSEA RANCHER**

**LEATHER  
SOLE  
CONSTRUCTION  
LAST No.  
PRODUCT CARE  
USA WOMEN'S SIZES**

Briar Oil Slick  
Roccia  
Goodyear Welt  
952  
Leather Cleaner, Boot Oil  
D 5-10, 11



**NEW**

**Style No. 9055**

**PRAIRIE BOOT**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MENS SIZES**

Brownstone Rough & Tough  
Roccia  
Goodyear Welt  
806  
Leather Cleaner, Mink Oil  
D 5-10, 11



**NEW**

**Style No. 9056**

**PRAIRIE BOOT**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MENS SIZES**

Sand Bruiser  
Roccia  
Goodyear Welt  
806  
Leather Cleaner, Mink Oil  
D 5-10, 11



**NEW**

**Style No. 9057**

**PRAIRIE BOOT**

**LEATHER**  
**SOLE**  
**CONSTRUCTION**  
**LAST No.**  
**PRODUCT CARE**  
**USA MENS SIZES**

Brown Bruiser  
Roccia  
Goodyear Welt  
806  
Leather Cleaner, Mink Oil  
D 5-10, 11

## S.B. Foot Tanning Co.

Located in Red Wing, Minnesota the S.B. Foot Tanning Co. has been crafting a raw, natural material into a perfect piece of finished leather since 1872. Over the years the tannery has built a reputation for tanning the highest quality and the most durable leathers. As every hide is unique, it takes a watchful eye and a sensitive feel for the leather, skills that only come from years of experience. Red Wing Shoe Company has been using S.B. Foot leather since our inception in 1905. It is a partnership which has endured, just like our world famous work boots.



S.B. Foot Tanning Co., Finishing Department



### Red Wing Leather

Crafting a raw, natural material into a perfect piece of finished leather is no easy task. To craft leather which will stand up to the day-to-day demands of the job site is equally hard. Our S.B. Foot Tanning Co. creates exclusive leathers for our work boots, leathers which possess a natural beauty and unmatched durability. These exclusive Red Wing Shoe Company Leathers are the most important material in building the work boots which make Red Wing famous around the world.



### Featherstone Leather

Featherstone Leather is Red Wing Shoe Company's finest dress leather. Its name is derived from Featherstone Township, the location of the original S.B. Foot Tanning Co. Today the tannery is located just down the road from its original site, still along the banks of Trout Brook in Featherstone Township. There our master tanner hand-selects only the finest hides, to produce leather that's not only beautiful, but also abrasion resistant. The result is a work boot that can be worn for any occasion.

### SIZE COMPARISON CHART

USA MEN'S			3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16
USA WOMEN'S	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	12								
EUROPEAN	34	34.5	35	35.5	36	37	37.5	38	38.5	39	40	41	41.5	42	42.5	43	44	44.5	45	46	47	48	49	50
BRITISH	1.5	2	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	12	13	14	15
MEN'S cm			21.5	22	22.5	23	23.5	24	24.5	25	25.5	26	26.5	27	27.5	28	28.5	29	29.5	30	31	32	33	34
WOMEN'S cm	21	21.5	22	22.5	23	23.5	24	24.5	25	25.5	26	26.5	27	27.5	28	28.5								







## INDEX

1907 Classic Work / Moc Toe.....11	2990 Engineer.....19	8165 Classic Work / Round Toe.....12	9066 Heritage Work Women's.....33
2916 Chelsea Rancher.....14	2991 Engineer.....19	8166 Classic Work / Round Toe.....12	9068 Heritage Work Women's.....33
2917 Chelsea Rancher.....14	2992 Engineer.....19	8181 Classic Work / Round Toe.....13	9069 Heritage Work Women's.....33
2918 Chelsea Rancher.....14	3140 Work Chukka.....15	9010 Beckman.....24	9111 Classic Work / Round Toe.....13
2970 Engineer.....20	3141 Work Chukka.....15	9011 Beckman.....24	9171 Wabasha.....27
2970 Heritage Work Women's.....31	3143 Work Chukka.....15	9012 Beckman.....25	9172 Wabasha.....28
2971 Engineer.....20	8111 Iron Ranger.....17	9013 Beckman.....25	9173 Wabasha.....29
2971 Heritage Work Women's.....31	8112 Iron Ranger.....17	9014 Beckman.....25	9174 Wabasha.....27
2974 Engineer.....21	8113 Iron Ranger.....17	9015 Beckman.....25	9175 Wabasha.....28
2974 Heritage Work Women's.....31	8114 Iron Ranger.....17	9053 Heritage Work Women's.....34	9176 Wabasha.....29
2975 Engineer.....21	8130 Classic Work / Moc Toe.....11	9054 Heritage Work Women's.....34	9177 Wabasha.....27
2975 Heritage Work Women's.....31	8131 Classic Work / Moc Toe.....11	9055 Heritage Work Women's.....35	9178 Wabasha.....29
2987 Heritage Work Women's.....32	8138 Classic Work / Moc Toe.....11	9056 Heritage Work Women's.....35	9179 Wabasha.....29
2988 Heritage Work Women's.....32	8146 Classic Work / Moc Toe.....11	9057 Heritage Work Women's.....35	51058 Work Chukka.....15

## SALES REPRESENTATIVES

### UNITED STATES

#### MI, OH, IN, KY, UP, MI

##### **Don Maul Agency**

##### **DON MAUL**

86 Alborg Cove  
Eaton, OH 45320  
P: 937.456.3678  
F: 937.456.3678  
dmaul@woh.rr.com

##### **DAN KELSEY**

1213 Sandhill Drive  
DeWitt, MI 48820  
P: 517.669.7515  
C: 517.974.8005  
dankelsey@comcast.net

#### CA, HI, OR, WA

##### **Pacific Crest Trading**

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Big Bear Lake, CA 92315  
P: 909.585.1537  
F: 909.585.0537

##### **DAN MILLER**

dan@pctreps.com

##### **DEREK TORIO**

634 B Street  
Santa Rosa, CA 95401-5102  
P: 415.596.1991  
F: 415.962.0671  
derek@pctreps.com

##### **ADAM MILLER**

3072 Lillian Court  
Placerville, CA 95667  
P: 530.919.0421  
F: 951.639.3666  
adam@pctreps.com

### TODD GRIMES

(Hawaii only)  
1123 - C 2nd Ave  
Honolulu, HI 96816  
P: 808.393.6619  
F: 888.429.2436  
todd@islandadventuregear.com

##### **MARCIE VASQUEZ**

P: 951.639.3434  
F: 951.639.3666  
marcie@pctreps.com

#### CO, NM, UT, WY, AZ, NV, MT, ID

##### **Paul L. Smith & Associates**

6419 E Windsor Ave  
Scottsdale, AZ 85257  
F: 815.550.0768

##### **PAUL SMITH**

P: 602.228.9739  
paul.smith.tpa@gmail.com

##### **LAURA SMITH**

P: 602.309.2598  
Laura.smith.tpa@gmail.com

#### IL, IA, MN, MO, NE, ND, SD,

#### WI, KS, TX, OK, AR, LA,

#### NYC & LONG ISLAND

##### **STEVE SPENCER**

P: 207-799-4910  
F: 277-799-2696  
C: 207-400-6143  
steve.spencer@redwingshoes.com

### DC, DE, MD, NJ, VA, WV, PA

##### **Brandywine River Representatives**

814 W. 20th St.  
Wilmington, DE 19802  
P: 302.984.2861  
F: 302.984.2862

##### **ANDY MOLTER**

amolter@brandywinereps.com

##### **DAVID DONAHUE**

ddonahue@brandywinereps.com

##### **JUSTIN LANNAN**

jlannan@brandywinereps.com

#### CT, ME, MA, NY State, RI, VT, NH

##### **Pinnacle Outdoor Group**

##### **HAL ELLMS**

307 North Bear Swamp Rd.  
North Middlesex, VT 05682  
P: 802.223.7999  
F: 866.432.2498  
hal@pinnacleoutdoorgroup.com

##### **SARAH MILLER**

sarah@pinnacleoutdoorgroup.com

##### **BEN WINTER**

P.O. Box 2175  
Henniker, NH 03242-2175  
P: 603.428.8501  
F: 866.432.2498  
big\_ben@pinnacleoutdoorgroup.com

#### TN, NC, SC, GA, FL, AL, MS

##### **Outdoor Sports Marketing**

822 Locust Street - Suite 400  
Hendersonville, NC 29609  
P: 828.890.0088  
F: 866.336.5429

### NOLAN DAVIS

nolan@outdoorsportsmarketing.com

##### **RION SMITH**

rion@outdoorsportsmarketing.com

##### **JUSTIN SAMS**

justin@outdoorsportsmarketing.com

##### **WHIT CLIFFORD**

whit@outdoorsportsmarketing.com

##### **SCOTT EDDINS**

scott@outdoorsportsmarketing.com

##### **AK**

CB Finnegan  
P.O. Box 923  
Kirkland, WA 98083  
P: 800.248.7970  
F: 800.226.2463

##### **DICK KAUFMAN**

dick.kaufman@redwingshoes.com

##### **CANADA**

XKG Sales Associates, Inc.  
153 Country Hill Dr., Unite #2  
Kitchener, Ontario, Canada N2E 2G7  
P: 519.584.2233  
F: 519.584.2066

##### **RICK HEIDRICH**

rch@xkgsales.com

##### **JOHN SAMUEL**

jfs@xkgsales.com

##### **Western Canada**

##### **DOUG HENSCH**

1016 55th St.  
Edmonton, Alberta, Canada T6L 1Y7  
P: 780.450.4879  
F: 780.450.4879  
doug.henschel@redwingshoes.com





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Red Wing, MN, USA 55066  
[redwingshoes.com](http://redwingshoes.com)

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